In order to lead the region.

The prefix “co” means “together,” while “re” means “do again.” The Faculty of Collaborative Regional Innovation is a place which aims to create talented individuals who will cooperate together with local people in the recreation of their region in order to achieve sustainable regional community development. This faculty will truly be "ReCo."
What will you paint on this blank canvas? And what do you think you will need to make it a reality? You will need to gain the knowledge and abilities to engage in discussion with friends, teachers, and community members; to think, and to lead regional communities. The picture you create together with your colleagues will create society and become a concrete reality. At the faculty of Collaborative Regional Innovation you will be able to learn to do just that.

How to you make a shopping arcade bustle with people again? How do you turn haiku into a resource for tourism?

The Faculty of Collaborative Regional Innovation will cultivate talented individuals with the ability to work together with local people, plan and draft solutions to challenges, and lead regional communities towards the creation of value in order to sustainably develop varied regional communities. To this point, the Faculty of Collaborative Regional Innovation has established the following Admissions Policy and is now seeking individuals with the desire to be involved in the resolution of regional challenges.

Admissions Policy

Knowledge and Practical Abilities
1. Possession of basic scholastic ability within the scope acquired via high school education and specialized knowledge and practical abilities.

Thinking and Judgement
2. Can logically consider multiple perspectives in order to achieve goals and can summarize one’s own thinking.

Interest, Motivation, and Cooperation
3. Is interested in the sustainable development of regional communities and possesses the desire and passion to be actively involved in them.
4. Has the will to actively engage in the discovery and resolution of problems while working in groups with various other people.

Skills and Expression
5. Can understand the opinions of others and can express one’s own thoughts, both orally and on paper.
The development of a diverse education which integrates the humanities and sciences

In place of the conventional learning divided into the categories of the sciences and the humanities which they have studied up to high school, students in the Faculty of Collaborative Regional Innovation will gain knowledge and theory which will serve as the basis for collaborative regional innovation in both the humanities and sciences through one of the diverse curricula created by the departments and specialty courses in the faculty. As such, the faculty’s more than 50-member academic staff, with unique and variegated research backgrounds, will teach a broad array of courses.

A practical program which cultivates your abilities

The knowledge and theory you learn on campus will be put to practice in the local community through fieldwork and internships. As part of fieldwork, you will practice team learning by working together with local residents and students from different departments and in differing years. As part of internships, you will coordinate with various companies, organizations, and local governments in the prefecture and directly experience life in the workplace. Through such activities, you will gain the problem-solving and thinking skills and servant leadership skills, abilities (collaborative regional innovation skills) in demand in society today.

1. Everything you want to learn is right here

2. The regional community is your campus

The Faculty of Collaborative Regional Innovation Curriculum Policy

Column

The Faculty of Collaborative Regional Innovation’s transdisciplinary education

The faculty’s transdisciplinary education makes maximum use of academic fields while integrating knowledge born through the application of problem-solving and thinking skills and servant leadership by students and stakeholders who will become a driving force in leading regional communities.

Academic staff (more than 50 members in total)

- Humanities
- Sociology
- Physical sciences
- Engineering
- Agriculture
- Medicine
- Physical education
- Environmental science
- Information science
- Social welfare

- Economics and management
- Fisheries
- Paper industry
- Manufacturing
- Sports and health
- Culture and tourism
- Rural districts
- Disaster prevention
- The environment

Specialized knowledge necessary for collaborative regional innovation

Faculty of Collaborative Regional Innovation Curriculum Policy

Collaborative regional innovation skills

- Problem-solving and thinking skills
- Servant leadership

Problem-solving and thinking skills

- The ability to strengthen relationships of trust between leaders and stakeholders through cooperation and support.

Servant leadership

- The ability to strengthen relationships of trust between leaders and stakeholders through cooperation and support.

Introduction to Collaborative Regional Innovation Studies

Based on transdisciplinary scholarship, students in this class gain an understanding of the current condition of regional communities from multiple viewpoints, methods for setting challenges inherent to a region, and fundamental knowledge on how best to investigate the ideal state of a community, and to work with stakeholders. The goal of this class is to cultivate the viewpoints needed to integrate knowledge via coordination between science and society in order to contribute to sustainable regional community development.

Introduction to Leadership

After outlining the importance of leadership essential to the resolution of various regional challenges, this class consolidates existing leadership abilities and effects. The class also uncovers regional challenges and possibilities while looking at the current state of regional communities from a broad array of perspectives such as career design and regional society and explores what exactly is needed by various stakeholders. The aim is for students to create their own ideal of servant leadership to aim for and establish goals for continuing study in the faculty through examples of servant leaders active in Japan and Indonesia.
The Faculty of Collaborative Regional Innovation provides an environment where students work with regional community members. As such, the most important feature is fostering the ability to refine the points of view and foundations needed to work in society and become the kind of talented individuals needed by regional communities.

1. Gain fundamental knowledge and advanced practical skills in a broad array of humanities and scientific fields.

2. Can accurately investigate using an interdisciplinary approach and make comprehensive judgements for the resolution of the various challenges facing regional communities.

3. Can actively maintain interest in the various challenges facing regional communities.

4. Possess the will to guide regional communities in the creation of new value and can tackle the various challenges facing regional communities.

5. Is able to gather, organize, and analyze the information needed in the resolution of the various challenges facing regional communities.

6. Can present one’s own thought and judgement process, as well as the results,

7. Can display servant leadership in the resolution of the various challenges facing regional communities.

Create your future with 4 diverse departments and 10 courses

Create the future of regional communities together

Message from the President of the Faculty of Collaborative Regional Innovation

We will cultivate the talented individuals needed by regional communities through a faculty which integrates the humanities and sciences and which will serve as the core of collaborative regional innovation

Professor Katsushi Nishimura

Ehime University is establishing the Faculty of Collaborative Regional Innovation, a faculty specializing in regional communities, to cultivate just these kinds of people. A faculty which integrates specialty fields from the humanities and sciences and which places collaborative regional innovation as its core, it will return to communities as leaders individuals born and raised there and their natural environments, to work with us and build their future.

Message from the student

When I was a high school student, I realized the influence of sports on regional communities. That was a trigger and I’d like to be a person who can revitalize communities through sports, so I entered the Faculty of Collaborative Regional Innovation in Ehime University. In the Faculty of Collaborative Regional Innovation, we can learn how to approach problem solving from various angles by Transdisciplinary Education involving many people in the regional community. I think that the strong partnership with the community is the attraction of the Faculty of Collaborative Regional Innovation. At the same time, you can achieve your goal and dream by learning to a variety of fields.

Yuki Kameoka (from Matsuyama East High School)
Elements such as companies, residents and local governments make up the regional economy. Management resources such as people, goods, money and information make up the company. In order to develop the ability to properly manage these in the real world, practicing various projects with cooperation between local industries and local companies are carried out while learning at the same time. In this way, we can invigorate both the companies and organizations, and develop both business and innovative human resources.

Industrial Management Course

Now that globalization is making progress, the supporting roles of regional society and regional economy have increased, along with it the nature of the region is changing significantly. On the other hand, in Ehime Prefecture, with the development of rapid aging, regional economy has become impoverished, forcing it to deal with a variety of challenges more than ever.

Business Creation Course

Starting with Ehime Prefecture, many of the local industries have been suffering the decline that has occurred in the growth of the business due to the regional economy in the region is changing significantly. On the other hand, in Ehime Prefecture, with the development of rapid aging, regional economy has become impoverished, forcing it to deal with a variety of challenges more than ever.

Reform the region by the power of economy and management

Department of

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Regional and Small to Medium Company Theory

When hearing the term “small to medium companies”, what kind of image do you think of? In fact, small to medium sized companies are the presence that support the Japanese economy, which accounts for more than 90% of Japanese companies. By visiting managers of small to medium companies to the lectures and carrying out group work, you will understand the actual situation and the strengths and weaknesses that tend to be misunderstood by small to medium companies. Furthermore, by learning the living economy and management practically, will enable you to use the knowledge acquired at the university.

Teacher in charge/ Nobuyuki Soga (Professor) and others

Future Career

Private enterprises related to manufacturing and services

- Public servant with strong expertise as national tax specialist
- Tax accountant
- Financial institutions

Message from Professor

Think about the region through industry and manufacturing

One of the purposes of learning at a university is to acquire the skills needed in the workplace. Let’s consider a company which takes on the responsibility of the regional economy as an example.

Assuming that you are an administrator or a manager of a regional company, it would be more advantageous if you know a management method which will motivate employees. In addition, it will be important to accurately grasp the economic trends to explore future business development. In this way, knowledge of business administration and economics is essential in order to analyze complex social phenomena arising from the activities of regional companies. In the Department of Industrial Management, the ‘Industrial Management Course’ and ‘Business Creation Course’ teach theories and practices related to regional companies. In each course, curriculums are prepared that will teach business administration and economics systematically from different aspects.

Why don’t you think about regional companies with us!
Marine Products Science Course

Based on the world's rapid population growth, the decline of the fisheries industry is a challenge in Ehime Prefecture. For this reason, research and development and human resource development aimed at fisheries promotion, such as the development of production technology and marine environment and distribution system is required. You will gain specialized knowledge in a wide range of advanced marine products sciences in this course by working closely with fisheries, marine, and environment researchers. While working closely with the Nanyo Fisheries Research Center (Minami Ueogun Ainan-cho, Ehime Prefecture), experiments and practical training will be systematically conducted, so the students can learn directly about the management of regional fisheries industry. Nanyo area will be the leading-edge research facility of the region, and the center place for field-work and internship.

Next-generations Fisheries Innovation

From now into the future the life cycle of sustainable and effective fisheries resources will be required by society. Therefore, the effectiveness of the management of marine products of new fishery resources, unused resources, and undeveloped resources becomes an issue. It becomes important to approach and apply the new technology from various fields that do not fit in this existing system such as fishery cultivation. Here we learn the current problems in the fishery industry, investigate new and innovative methodology from specific cases, such as "Smart Technology: Complete Aquaculture Development" for the future.

Paper Industry Course

Recently, in the paper industry, economic globalization is rapidly advancing. Furthermore, rapid aging and lack of technicians are becoming a problem in Ehime prefecture. For this reason, in order to correspond to complex diversification of the future paper industry, efforts to strengthen research and development ability to develop corporate activity, and efforts to produce human resources to support these efforts are needed. The technology of paper production engineering, paper product manufacturing, management and marketing of technology management etc. will be studied in this course. In order to understand paper and paper industrial sites, company visits and training will be held. Through this, practical skills using the five senses to study manufacturing of paper products and management will be taught.

Manufacturing Course

In the manufacturing industry in Ehime prefecture, in addition to economic globalization and a highly developed industry and distribution system, the complexity of production, rapid aging and lack of technicians are becoming a problem. For this reason, engineers are familiar with the planning of a product, factory construction and management, and environment is needed. In addition, they have to handle, produce, control and management, and they will also conduct experiments, learning and practice, corresponding to each subject. In addition, they will try to solve current industry problems in fields such as materials. By solving problem-solving education and contact with locals, students will acquire practical skills from planning and manufacturing to marketing.

Future Career

- Fisheries-related private enterprises
- Paper-related private enterprises
- Private enterprises related to mechanics and electronics
- Public servant with knowledge of fisheries and local industries
- Research institute

Aiming for Human resources to support regional industry of the future

In recent years, as industrial society rapidly innovates and globalizes, it is an urgent mission to develop human resources who will support future industry in a global regional industry. Regional industry in Ehime also needs human resources well versed in field technologies, who can further develop regional industries by developing new technologies and new products. In the department of industrial innovation, our ‘classrooms’ are the Nanyo area where fisheries are prosperous, the Toyo area where the paper industry is strong, and the Chuyo area where the manufacturing industry is thriving. Through field practice, project exercises and practical training, closely related to the field of industry, you can cultivate this ability to utilize knowledge and the ability to discover and solve problems in addition to acquiring expertise in each industry. Let’s energize regional industry together.
Building together a sustainable community where people and nature are in harmony

Department of Environmental Design

Under the interdisciplinary education that includes both natural sciences and social sciences based on the practical knowledge and skills involved in the overall design of the natural and social environments, this department captures the risk faced by the local community, builds human resources together with a sustainable community where people and nature are in harmony.

Environmental Sustainability Course

In recent years, global environmental problems have become more serious, and in addition to various problems that Ehime Prefecture faces, it must now have a global perspective on environmental issues. This course teaches environmental design by the expertise and technology of “Global Environmental Studies” in a fusion of humanities and sciences to understand the problem of environmental issues as an interaction between the environment and human beings through three major field disciplines: environmental assessment, environmental protection, and environmental management. Through lectures, domestic and overseas field work and internships.

Regional Design and Disaster Prevention Course

In Ehime Prefecture, there is a concern about the serious outbreak of huge disasters, including the Nankai Trough earthquake, and other environmental problems. On the other hand, there is also a concern about the decline of the local community due to globalization, the declining birth rate and aging population. An important issue is how to keep the community lively.

In this course, the students participate in field practice of “regional development and regional disaster prevention,” and promote practical education to cultivate the practical knowledge and skills through the activities there. At the same time, through the professional education in various fields of the relevant social sciences, the students learn about the design capability and policy management ability to contribute to the overall solution of problems faced by the region.

Natural Disaster Studies

We have exploited and modified nature for social development. As a result, once a disaster occurs, there is a danger that it will cause great human and economic damage. In this class, we learn mainly about disasters related to geology and weather such as: sediment-related disasters, floods, earthquakes, and typhoons, among various natural disasters. By learning how various phenomena occur inside and outside the earth, causes natural disasters, and by learning about the damaged conditions and disaster countermeasures, you can learn to design a community which can prevent and protect the environment and property from disasters.

Teacher in charge: NETRA Prakash Bhandary (Associate Professor) and others

Future Career

- Technical public servant
- Private enterprises related to environmental resources
- Private enterprises related to infrastructure
- Design company
- Consulting company
- International organization staff

Message from Professor

Look at environmental designs from various perspectives

To realize a sustainable global environment and regional communities, we work on various themes such as global-scale environmental issues, development and poverty problems in developing countries, community building and revitalization of cities and areas, disaster prevention and reduction against natural disasters such as the Nankai Trough earthquake. The instructors specialized fields, are science and engineering related to environmental design, but also social psychology, economic, landscape design, sociology and political science are included.

Let’s work on the design of next-generation cities, communities and global environment from familiar areas to the world.

Teacher in charge: Tasuya Hatou (Professor)
In this department, you will develop a wide range of expertise and research capabilities related to rural, culture, tourism, and sports and health from among regional resources, as well as the management capabilities that can be used to create opportunities in the real world. Through cooperation with various regional stakeholders, you will carry out the activities that can take advantage of regional resources. This hands-on teaching method will develop the human resources responsible for the promotion of rural areas, practical use of cultural resources found in the area, activation of sports and promotion of health maintenance.

**Agricultural, Mountain and Fishing Villages Management Course**

In rural areas, the development of 6-order industrialization, a widespread use of renewable energy, such as cooperation and exchanges with urban areas, has become a widely considered issue. The aim of this course is to create the mindset of human resources who will lead a new regional society.

In this course, in order to build a sustainable way of life with confidence and pride in rural areas, the students will learn about the use of natural resources, agriculture, forestry and fisheries resources, reviving of skills and wisdom rooted in life and livelihood, re-evaluation of the regional society and review of the modernization, exchanges between cities and rural areas, and starting a businesses that will use regional resources. In particular, they will develop practical skills through long-term on-site training and fieldwork and train in the immediate future responsibilities for the future of rural communities.

**Cultural Resource Management Course**

To the depopulation and population decline in the urban and rural area, and to the lack of community activity leaders, attention has been drawn to a variety of regional cultural resources and to developing a region that practically applies culture. Regional society afterwarward acquires holding, inheritance and utilization of regional culture in conjunction with regional development and tourism promotion efforts.

In this course, the students will learn from 5 areas such as "Cultural Heritage," which is related to excavation and preservation of historical heritage, "Tourism and culture," which takes advantage of the urban and rural areas of the culture for tourism, and "Tourism," which practically uses cultural resources in urban development. In each area, by participating in exercises and training in field work and workshops outside the university, the students will learn practical skills.

**Tourism and Culture Theory Exercises**

This course is a topic of tourism that practically uses culture and urban development. In the lectures, we will discuss topics provided by students such as local tourism and green tourism, from the tourist’s and tourist spots’ point of view. In the summary of the lecture, the students will actually go to the advanced area of cultural tourism.

**Sports and Health Management Course**

Sports are expected to be a close to regional society regeneration. In this course, we expand the variety of field work, such as lectures intended for rural areas, practical courses to enhance the sports expertise, participation in sports, and management capabilities to create healthy living and servant leadership.

**Health and Sports Measurement Evaluation Studies**

By only saying "Sports have the universe power to make people and the region healthy" no one will agree. We have to demonstrate the facts. In this aspect, sports properly "measured" the impact on the people and the region, how to "evaluate" it, is, the students will learn how to make a basis for claiming that "sport is important." Based on your efforts, sport policies of the country and region might change for the better.

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**Future Career**

- Enterprises and various associations related to agriculture, forestry and fisheries
- Tourism-related enterprises
- Private enterprises related to sports

**Message from Professor**

In terms of resources, what do you imagine? You may think of materials to make something or fuel or food. We perceive resources in slightly different ways, and regard all things in the regional communities, which have been inherited from the past to the present, as regional resources. For example, they can be expressed as custems, performing arts, cultural assets, and archeological remains. They will surely give you and the local people knowledge, healing and a reason for living.

Let’s go outside the classroom to seek and use regional resources on our own. And share what we learn with regional people.

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Teacher in charge: Yasuyuki Murakami (Professor)